

# hazovato® Forello Expo

Indian Ocean biggest exhibition hall

# 2024



[www.forello-expo.com](http://www.forello-expo.com)

# Forello Expo presentation

Indian Ocean biggest exhibition hall

# 12 000sqf

Hosting the biggest business events  
of Madagascar since **2010**

**450** booths

**6** conference  
rooms

**400 sqf**  
restauration area

## ECORESPONSABILITY

eco certified wood frame, full solar power,  
waste collection and processing

## 2024 innovations

- Building improvement :
  - Global luminosity increase
  - Ventilation enhancement by air extractors
- New booths,
- 150 new parking slots with direct access to the hall,
- 400sqf of restauration area on a mezzanine overlooking the space,
- Development of a vegetal pool in the center of the hall,
- Creation of a new prestigious reception desk at the hall entrance.

# 2023 annual report

## Exhibitors number

International Fair of Madagascar

**258**

International Agriculture Fair

**316**

International Housing Fair

**150**

## Visitors number

**15 000** to  
**20 000**  
per fair

**20** Represented  
countries

## Media impacts

Tv/Radio spots  
**+3 000**

Press releases  
**+270**

Reached persons  
on Facebook  
**1 000 000**

# Thanks

## PUBLIC SPONSORS



## PRIVATE SPONSORS



## PARTNERS



# A few 2023 pictures



Indian Ocean  
biggest exhibition hall

**Be the first to book your stands**



3<sup>rd</sup> Edition

**11<sup>th</sup> to 14<sup>th</sup> April**

The transports as pillars for the Big Island social and economic development



Foire Internationale de Madagascar

18<sup>th</sup> Edition

**23<sup>rd</sup> to 26<sup>th</sup> May**

International opportunities for development



6<sup>th</sup> Edition

**12<sup>th</sup> to 15<sup>th</sup> Sept.**

Agriculture in Madagascar : a promising industry for the Indian Ocean



26<sup>th</sup> Edition

**24<sup>th</sup> to 27<sup>th</sup> Oct.**

The housing sector facing new challenges : responsive and innovating answers for population